



Increase your visibility!

Thousands of credit and collection professionals depend on The National List of Attorneys Annual Directory, Website, and monthly eNewsletters.

A full year of continuous exposure for one low price!

The National List of Attorneys Annual Directory has been published continuously since 1900. Each year the directory is distributed to thousands of collection and legal professionals, including:

- * Collection agencies
- * Debt buyers
- * Law firms
- * Banks
- * Finance Companies
- * Credit Unions
- * Leasing Companies
- * Insurance Companies
- * Corporate Counsel

Now, when you advertise with **The National List of Attorneys**, your company is automatically included on the **National List** website, and in the quarterly electronic directory updates. All for less than you would pay for a single ad in most magazines.

"Advertising with The National List has been very profitable for our company. The National List has opened doors for us that we would have never opened by ourselves."

Tom Steed, President
Casetracker123

Special Advertising Opportunities

Annual Directory

All ads include tile ads (with links) in 3 NL quarterly electronic updates & website listing.

Inside Front Cover - 4/C	\$3,950
Inside Back Cover - 4/C	\$3,750
Section Dividers - B/W*	\$3,000
* call for color charges	

Sections include:

Buyer's Guide
 State Listings
 International Listings
 Summary of Collection Laws

Full Page B/W (Buyer's Guide)	\$1,895
½ Page B/W (Buyer's Guide)	\$1,295
Inserts - Maximum of 2	\$2,500

Electronic Advertising Package (eNewsletter and Website Listing)

4 ads/year in monthly eNewsletters	\$1,050
6 ads/year in monthly eNewsletters	\$1,450
12 ads/year in monthly eNewsletters	\$2,350
eNewsletter Tile Ad	\$300/issue
Website Listing	\$250 annual

Q&A Forum Package** \$2,250

Participate in a quarterly Q&A Forum. Each forum is published in the eNewsletter and on the website.

Previous topics included:

- > Software
- > Skip Tracers
- > Debt Buyers/Sellers

Package includes:

Participation in Forum-results included in eNewsletter & website

Tile Ad on eNewsletter in which forum is published (with link to website)

Annual Directory - Full Page B/W

Annual Web Listing

**inquire for additional packages available including Cover and Divider positions

List Rental

Branded Email Campaign	\$995
One-Time Mailing List Rental (labels)	\$695
Mailing List Rental (including Phone & Fax)	\$1,195

This is your opportunity to reach thousands of credit and collection professionals for a full year. Increase the return on your marketing investment.

Spotlight your company in:

- > The National List of Attorneys Annual Directory
- > Quarterly Electronic Directory Updates
- > The National List of Attorneys website
- > Monthly eNewsletters



The National List of Attorneys

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