



NL ADVANTAGE™

Outsourced management for legal collections

Small and Medium Businesses (SMBs) use

NL Advantage to place commercial accounts receivable claims for litigation like big corporations do, without incurring payroll or retainer costs. This outsourced pay-for-performance litigation-management product is exclusively from The National List® of Attorneys (The NL).

Outsourced Legal Claims

Litigation is typically the most effective way to collect past-due accounts, but retainers can be expensive and managing the legal process is labor intensive without guaranteed results. Why increase payroll costs or divert time away from your own business when NL Advantage manages the operations of your B2B commercial legal portfolio on contingency, just like collection attorneys?

Risk-Free Legal Collections

Pay-for-performance means our goals align with yours—to collect as much and as quickly as possible. Only when your claim liquidates do we charge a service fee as a portion of the recovered amount. The result is a risk-free method to legally collect past-due accounts. The NL assumes this risk because our unique, proprietary, data-driven technology, premier legal network, and more than a century of experience improves our chance of success.

Start using NL Advantage today! Engage a pre-vetted collection attorney, an NL account executive, and the power of market intelligence to cost-effectively improve financial results from your legal claims.

Data Makes a Difference

The NL Marketplace is an online hub that centralizes legal claims. Our database of more than \$60 Billion in claim volume statistically validates performance information across a broader range than any individual client. Your NL Advantage account executive uses this intelligence to select and work with the right attorney for each claim.

World's Leading Attorney Network

Established in 1900, The NL has decades-long relationships with our international network of pre-vetted collections attorneys. This confidence allows us to offer **free insurance** on placed claims. Attorney fees are included in NL Advantage service fees (any court costs are passed through separately). There is no charge for our service, until claims are recovered for your business.

Guaranteed Return On Investment (ROI)

Stop spending too much time and money on managing legal claims for past-due commercial accounts with uncertain results. Secure your ROI up front by using NL Advantage to outsource legal claim operations on a pay-for-performance basis, and improve your chance of collecting.*










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NL ADVANTAGE™ Features & Benefits

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NL ADVANTAGE FEATURES	BENEFITS
 <p>Outsourced legal claim operations</p>	<ul style="list-style-type: none"> • Reduce payroll costs and retainer fees spent managing the complex litigation process • Free up time to focus on your main business • Turn your legal claims over to dedicated experts
 <p>World's premier legal network</p>	<ul style="list-style-type: none"> • Established network of pre-vetted, NL-certified collection attorneys • Reach across the US, Canada, and internationally • Free \$2 million claim insurance policy
 <p>NL Marketplace™ market intelligence</p>	<ul style="list-style-type: none"> • Insights gained from analyzing \$60 billion in aggregated claim performance data • State of the art data security and brand protection • You don't need to figure out giant spreadsheets of data; our algorithms do it for you
 <p>Timely reporting and communications</p>	<ul style="list-style-type: none"> • Regular, proactive reporting on claim status • Prompt notices and payments when your claims are legally collected • Helpful, friendly support for coordinating claim documentation and court actions
 <p>In business since 1900</p>	<ul style="list-style-type: none"> • Established reputation you can trust • Longstanding relationships with attorneys • Industry leadership and innovation
 <p>Pay-for-performance</p>	<ul style="list-style-type: none"> • Zero service fees until a claim is collected • Pre-established, secured Return On Investment on all recovered amounts* • No charge for any pass-through court costs*
 <p>One-stop shopping</p>	<ul style="list-style-type: none"> • Use NL Advantage for B2B commercial claims • Need help with legal claims against consumers? Ask your account manager about our complimentary NL Professional™ product.

*Secured ROI is calculated on service fees and attorney fees. In the event the claim goes to court, costs charged by the court are the responsibility of the claimant and payable directly to the court, passed through The NL at no additional charge.

Disclaimer: NL Advantage only services commercial collection claims. The NL is not a collection agency and does not contact defendants. The NL is not a law firm and does not engage in the practice of law.